



2022 Midwest Triple Threat Sponsorship Agreement

The Hastings Area Chamber of Commerce is pleased to announce the transition of the Whoopers and Hoopers basketball tournament to the Hastings Family YMCA. The tournament has been around since 1981, attracting thousands of players and families to the community every year since. The YMCA did not want to see the tournament completely fold because we knew the amount of valuable business that it brings to the community. The tournament needed fresh ideas and a new format, so it will move from 5 vs 5 competition to 3 vs 3 as the sport continues to grow in popularity. The tournament has been a staple to the Hastings community for almost 40 years and we need community support to continue this great event. We have listed the sponsorship opportunities below so please mark the level at which your business would like to support. Please call or email Ty, the YMCA Sports Director, with questions. This form can be mailed back to the YMCA with payment to PO Box 1065, Hastings NE, 68902. We appreciate your support of this community event!!

BUSINESS SPONSOR NAME: _____

CONTACT PERSON: _____

ADDRESS: _____ CITY/ STATE: _____ ZIP: _____

PHONE: _____

EMAIL: _____

Varsity Sponsor

All Star Sponsor

MVP Sponsor

Dream Team Sponsor

Exclusive Tournament
Sponsor

SIGNATURE: _____ DATE: _____

Ty LeBar | YMCA Sports Director
sports@hastingsymca.net | 402-463-3139

Midwest Triple Threat

Sponsor Levels & Opportunities

Varsity Sponsor: \$100

- Logo in program for team packet.

All Star Sponsor: \$250

- Logo/ad/coupons in program for team packet.
- Name listed on YMCA and program software website.

MVP Sponsor: \$500

- Logo/ad/coupons in program for team packet.
- Logo on YMCA and program software website.
- Logo on all banners to be displayed at every game location.
- 5 admission tickets to the player's party on Saturday night, the 19th. Free Pizza and Beer.
- 5 tournament admission passes to attend an unlimited number of games.

Dream Team Sponsor: \$1,000

- Large Logo/ad/coupons in program for team packet.
- Large Logo on YMCA and program software website.
- Large Logo on all banners to be displayed at every game location.
- Logo on promotional materials (flyers, graphics, ads, etc), program shirts, and social media posts.
- 15 admission tickets to the player's party on Saturday night, the 19th. Free Pizza and Beer.
- 15 tournament admission passes to attend an unlimited number of games.

Exclusive Tournament Sponsor: \$10,000

- Largest Logo/ad/coupons in program for team packet.
- Largest Logo on YMCA and program software website.
- Largest Logo on all banners to be displayed at every game location.
- Largest Logo on all promotional materials (flyers, graphics, ads, etc), program shirts, and social media posts.
- 30 admission tickets to the player's party on Saturday night, the 19th. Free Pizza and Beer.
- 30 tournament admission passes to attend an unlimited number of games.
- Exclusive naming rights to the tournament wherever/whenever the tournament name is listed/mentioned. Ex: (business name) Midwest Triple Threat 3v3.