

Since 1881, the Hastings Family YMCA has been strengthening our community by connecting people to their potential, their purpose and each other.

While our programs and facilities have changed over the years, our mission – to put Christian principles into practice through programs that build healthy spirit, mind and body for all – has remained the same.



We **NURTURE** the potential of thousands of kids and teens each year, caring for them after school and in the summers, teaching them valuable life (and life-saving) skills, and helping them discover their leadership potential.



We **ENCOURAGE** people of all ages to live healthier lives through recreation, wellness programs, nutrition education, and more.



We launched the Building What Matters Campaign because we are committed to ensuring the YMCA remains a vital part of Hastings' community life. We know the benefit our YMCA brings to the 8,000+ members we serve directly. We also know the benefit a Y brings to the businesses, schools and other nonprofits in our region.

The Y is ready to **BUILD WHAT MATTERS.**

WILL YOU JOIN US?



**WITHIN THE WALLS OF OUR FACILITY,** kids, families and seniors play, laugh and work together to improve their lives. Managing two facilities has proved unsustainable for the Hastings YMCA, leading YMCA staff and volunteers to reimagine our Y, combining, renovating and adding space to meet the needs of generations to come.



**TOTAL NEED: \$13.9 MILLION**

## WHAT WE'RE BUILDING

## WHY IT MATTERS

### NEW INDOOR AQUATICS CENTER

From life-saving swim lessons to lap swim to water aerobics to family recreation, **OUR POOL** will be a unique venue and benefit for our members, and for the community as a whole.

### EARLY CHILDHOOD LEARNING CENTER

Three **PRESCHOOL CLASSROOMS** helping ready 3-5 year olds for school .

### NEW WELLNESS CENTER, TEACHING KITCHEN AND ADVENTURE CENTER

Our new Y will include bright, welcoming, comfortable spaces for **EXERCISE, EDUCATION, PLAY AND MORE.**

### NEW AND EXPANDED ENRICHMENT AND SOCIAL SPACE FOR ALL AGES

A Y is a community where people grow and learn together. Our new facility will have dedicated spaces for **LEARNING, CONVERSATION AND CONNECTION.**

### TURF FIELD HOUSE AND EXPANDED GYMNASIUM WITH TRACK

**YEAR-ROUND WALKING AND EXERCISE OPTIONS** are important for all ages, but especially for seniors, who may not be comfortable walking outside during the colder months.

With this campaign, we are looking to **BUILD WHAT MATTERS.**

“ We aren't just transforming the appearance of the Y. We are transforming lives.”

Attribution needed, Title

YMCA MISSION:

TO PUT CHRISTIAN PRINCIPLES  
INTO PRACTICE THROUGH  
PROGRAMS THAT BUILD HEALTHY  
SPIRIT, MIND AND BODY FOR ALL.



# BUILDING WHAT MATTERS

[hastingsymca.net](http://hastingsymca.net)



REIMAGINING THE HASTINGS FAMILY YMCA



**HASTINGS FAMILY YMCA**  
1430 W 16th St | Hastings, NE 68901  
402.463.3139

# BUILDING ON OUR LEGACY

Our YMCA was founded, and our facilities built, by visionary leaders who inspired the generosity of our community. Will we save that same legacy for future generations?

To preserve that legacy, we need to be careful stewards of our financial resources. By combining our facilities and renovating and enhancing our 16th Street location, we will make our Y a more attractive, accessible and enjoyable part of the Hastings community.

Through gifts to the YMCA Endowment Fund and the YMCA Annual Giving Campaign, we can:

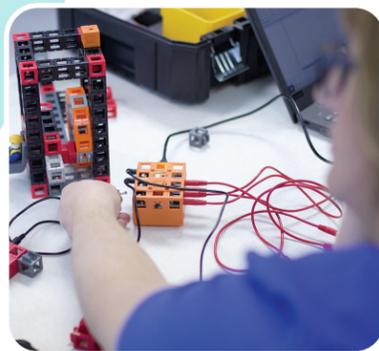
-  **ENSURE** that programs and membership remain affordable for all

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-  **BUILD** maintenance reserves to keep our facility functioning well

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-  **PROVIDE** a stable financial base for the YMCA in times of economic distress



 **GROWTH TARGET: \$500,000**

“ This is an important time in the history of the Hastings YMCA. We have the opportunity to ensure that future generations have the same strong, vibrant Y that has been such a benefit to our families. Join me in helping build what matters.”

Attribution, Title



 We **STRENGTHEN** the foundations of community by bringing people of different backgrounds together in service and friendship.



## YMCA SNAPSHOTS



**8,000+ MEMBERS**



**465 KIDS** learn life-saving water skills each year



**2,500 YOUTH** each year learn teamwork and have fun in YMCA sports



Each week, **84 HEALTH AND WELLNESS CLASSES** engage and motivate people of all ages and abilities



**NEARLY 200 CHILDREN** learn and thrive in Y afterschool and child care programs